



  
afrocats

Corporate  
fundraising pack

# Hello

Afrocats is a black-led award winning charity that works across Greater Manchester.

We work closely with the communities and people that access our projects to create inspiring experiences and opportunities. Together, we address and dismantle inequality by identifying and breaking down barriers.

We are incredibly grateful for the support of our funders, donors and charity partners. They help us to reach some of the most disadvantaged people living in Greater Manchester.

Our programmes are free of charge for people to access but this is only possible with support from people and organisations like yourselves. We rely on almost 100% of fundraised income.

If you are planning on raising money for Afrocats you will be joining a network of organisations and people who are striving to make our region a more equitable place for refugees, asylum seekers and diverse young people.

**Thank you, for making a difference with us.**



# Who you will help

We support asylum-seekers, refugees and diverse young people. Through our work, we aim to achieve meaningful social change by developing resilient communities.

We work with adults, mainly women, from refugee and asylum seeker backgrounds:

- 92% are facing deportation
- 38% are disabled
- 15% have faced domestic violence
- 10% are destitute

Young people from diverse backgrounds:

- 93% are Black, Asian or minority ethnic
- 78% from refugee or asylum seeker background
- 10% are home schooled
- 5% are disabled



When you first arrive in the UK and you can't speak English it is a big problem. You don't know the law and you don't know how to cope. For some asylum seekers they arrive and they are sent straight to a detention centre but they have no idea why. They can't speak English so don't understand what is happening.

A lot of asylum seekers and refugees are very anxious and very depressed. But groups like Afrocats help people and are kind to them.

**Jilla Afrocats beneficiary**

# How you can help

We like you to be able to bring your unique knowledge when you partner with us. We'll work flexibly with you to meet your fundraising ambitions. Here are just some of the ways you can help:

## **Nominate us as your charity of the year**

We'll help you achieve your Corporate Social Responsibility Goals and you can make a real difference in communities across Greater Manchester.

## **Take on a challenge**

Provide match funding for staff who would like to take on a challenge or host a fundraising event for Afrocats.

## **Payroll Giving for Afrocats**

Encourage your employees to donate to Afrocats directly from their salary, before any tax is deducted.

## **Sponsor our events and activities**

Could you sponsor our young people's Saturday programme or our weekly dance classes for asylum seekers?

## **Collection boxes**

Take one of our collection boxes to help raise vital funds from your staff rooms or the front of your business.

## **Run a food hamper pack**

Collect donations of culturally appropriate food and run a hamper pack day with your staff - great for team building and bonding!

## **Provide volunteers for our events**

We can work with you to find the right opportunity for your business.

## **Donate goods or products**

We regularly need donations of toiletries, clothing, period products, laptops or tablets and data.

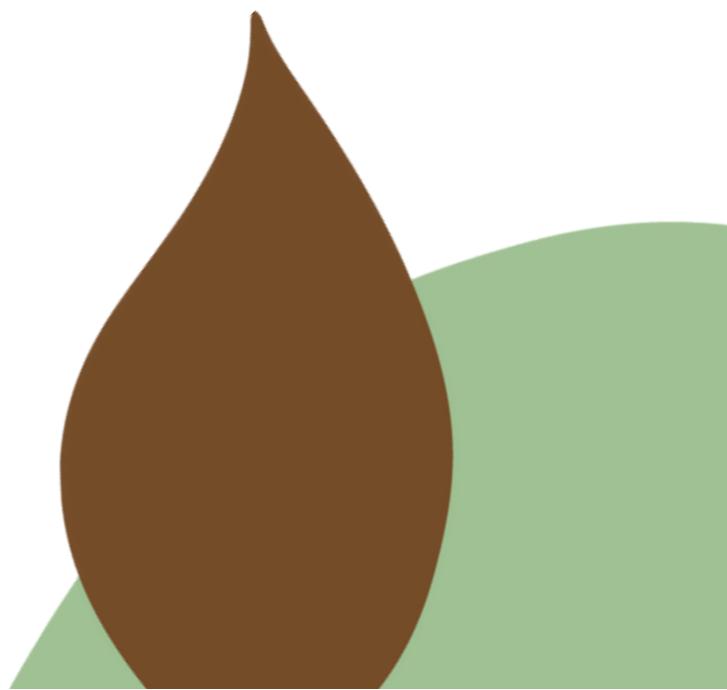




# What we can do for you

We love partnering with organisations who have a desire to create inclusive communities. Here are just a few ways we'll show our appreciation for your fundraising efforts:

- We'll support you on your fundraising journey to make sure it is a success
- Provide a brand pack and resources to help you promote your activities
- Our CEO and founder can give a presentation to your staff about her journey, our work at Afrocats and how your fundraising will make an impact
- Your business will be named and thanked in our Annual Report and Accounts and our impact report
- We can have a cheque presentation opportunity with people we support
- Your name and logo will be added to our website as a corporate supporter
- An invitation to meet with the people we support and see our work in action



# The difference your fundraising could make

£25  
could fund a  
culturally  
appropriate food  
parcel for one  
family

£10  
could fund data for  
a young person for  
a week

£50  
could fund a  
tablet so a young  
person can  
complete their  
homework

£80  
could fund  
travel expenses  
for 20 young  
people to attend  
a session

£500  
could fund one  
Saturday session  
for our young  
people

£5000  
could fund our  
adult programme  
for 6 months



# Thank you from all of us at Afrocats!

We're a small charity with big ambitions and we couldn't do what we do without your support.

Find out more about our work  
[afrocats.org.uk](http://afrocats.org.uk)

Follow us

 @afrocats.manchester

 @afrocats.mcr

 @afrocats

 @afrocatsmcr



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